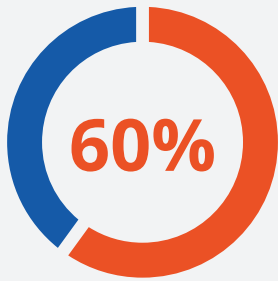


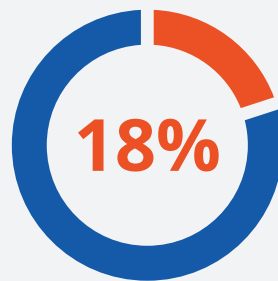
5

Benefits of Managed IT Services for Small Businesses

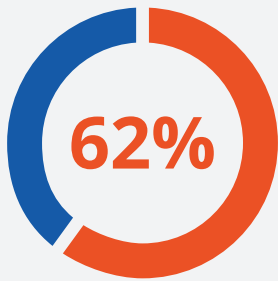
Managed service providers (MSPs) help small businesses streamline operations, save money, and improve security, so it's no wonder analysts expect the managed services market to reach \$557 billion by 2028.¹ Consider the following:



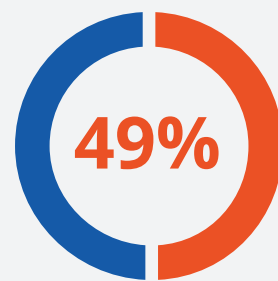
of organizations are expected to outsource IT management to an MSP by 2025.²



of IT budgets in 2023 will go toward managed services, up from 15% in 2020.³



of SMBs lack the in-house skills to handle cyber security issues effectively.⁴



of businesses say outsourcing IT frees up resources to focus on core functions.⁶

Top 5 Benefits of Managed IT Services for Small Businesses

The right managed IT services provider can offer several advantages:



Organizations can cut costs by **40%** after outsourcing to an MSP.⁵

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