



Benefits of Managed IT Services for Small Businesses

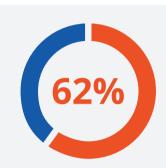
Managed service providers (MSPs) help small businesses streamline operations, save money, and improve security, so it's no wonder analysts expect the managed services market to reach \$557 billion by 2028.1 Consider the following:



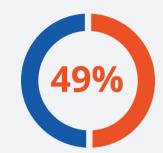
of organizations are expected to outsource IT management to an MSP by 2025.2



of IT budgets in 2023 will go toward managed services, up from 15% in 2020.3



of SMBs lack the in-house skills to handle cyber security issues effectively.4



of businesses say outsourcing IT frees up resources to focus on core functions.6

Top 5 Benefits of Managed IT Services for Small Businesses

The right managed IT services provider can offer several advantages:

Expertise

Get always-on, dedicated support from experienced IT professionals whenever you need it.

Security

Address potential threats to your network before downtime can occur with 24/7 monitoring.

Cost Savings Pay only for what

you need and enjoy a faster return on your technology investments.

Productivity

Give your in-house team time back in the day to focus on projects that grow your business.

2

Ensure your

hybrid teams always have access to the systems they need to work effectively.

Reliability

Organizations can cut costs by

after outsourcing to an MSP.5

Get Back to Growing Your Business With Xceptional Managed IT Services

Xceptional delivers the advanced technology and expert support you need to get more out of your IT and cloud solutions – and get back to growing your business. Ready to embrace the Xceptional experience for yourself?

Contact Us Today!



Sources:

- 1. https://www.fortunebusinessinsights.com/managed-services-market-102430
- 2. https://www.globenewswire.com/en/news-release/2022/07/07/2475840/0/en/Managed-Services-Market-to-Reach-393-72-Billion-by-2028-At-Least-60-Organizations-to-Depend-on-Managed-Services-by-2025.html
- 3. https://swzd.com/resources/state-of-it/
- 4. https://www.maricopa-sbdc.com/15smallbusinesscybersecuritystatistics/ 5. https://biztechmagazine.com/article/2016/12/6-key-advantages-using-managed-services
- 6. https://fortunly.com/statistics/outsourcing-statistics/